

FRANK SHYONG

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JOURNALISM EXPERIENCE

THE LOS ANGELES TIMES (circ. 1 million) | REPORTER, METPRO training program | *July '12 - Present*

- Pitched and wrote multiple enterprise cover stories that drew traffic online, including:
 - A profile of an accountant who recorded his meals at 6,000+ Chinese restaurants on a spreadsheet; the story was duplicated by NPR, Good Morning America, and various international papers
 - An investigation into poor oversight at a little-known visa program popular with Chinese nationals that awards visas in exchange for large investments in U.S. businesses
 - A national look at trends in laws targeting Occupy movements, revealing widespread restrictions on free speech
 - A profile of Sriracha sauce creator David Tran which was the LA Times Tumblr's most shared story in history
- Worked early and late shifts for breaking news blog L.A. Now; filed photos, videos and live-tweeted from the field
- Covered beats large and small, including the San Gabriel Valley, the San Fernando Valley, Downtown Los Angeles, and local Asian businesses; focused on local reporting but also wrote on crime, business, A&E, and national news.
- Reported a range of high profile news including Christopher Dorner manhunt, mayoral and presidential elections, Boston Marathon bombings and West, TX fertilizer explosion

THE ORANGE COUNTY REGISTER (circ. 280,000) | LOCAL REPORTER | *March '11 - July '12*

- Covered two cities; write 10-15 articles and 12 briefs every week; take photos
- Pitched five stories that ran as marquee features that led the paper's front page
- Launched FB, Twitter accounts; trained interns; drove an average of 100,000 page views/month

ENTERTAINMENT WEEKLY (circ. 1.7 million) | EDITORIAL INTERN | *Sept. '10 - Jan. '11*

- Blogged about film, television and pop culture, including a set visit to Law and Order: Los Angeles and an interview with Entourage cast

THE TAIPEI TIMES (circ. 285,000) | CONTRIBUTING REPORTER | *June '10 - Sept. '10*

- Wrote a story on a historical nightclub that ran as Features section cover, reporting in Mandarin, writing in English

THE DAILY BRUIN (circ 15,000) | STAFF WRITER/COPY EDITOR | *Feb. '07 - Jan. '11*

- Reported for A&E, News, and opinion; also served as a copy editor and editorial writer

NASHVILLE CITY PAPER (circ 78,000) | EDITORIAL INTERN | *June - Sept. '08*

- Wrote breaking news online in real estate, bankruptcy, law and local business at least twice weekly; produced two cover stories
- Produced "The Food Biz," a weekly restaurant and food business news column

SKILLS/AWARDS

- Spring 2012 Chips Quinn Scholar
- 1st place, 2010 American Copy Editors Society headline contest (student publications)
- "MVP" award during 2011 Asian American Journalists Association Voices News Project; Returning to serve as mentor for 2013 Voices class at AAJA convention in NYC
- Languages: fluent in Mandarin Chinese and basic knowledge of French
- Web: HTML, CSS, Blogger, Wordpress, Typepad, Storify, Tumblr, Twitter and Facebook
- Software: Adobe Photoshop, InCopy, CCI Newsgate, Final Cut Pro, Audacity

EDUCATION

UCLA | MAJOR, ECONOMICS; MINOR, SUSTAINABILITY | GPA 3.306 | *Sept. '06 - June '10*

- Researched sustainability and economic development for Professor Rodney Swanson, former economist for the World Bank and International Monetary Fund
- Authored research paper for the California Department of Fair Employment and Housing during an internship that attempted to place a dollar value on the impact of discrimination on statewide housing and employment markets